

## Customer Story:

# Easy and cost-effective printing in the municipality of Mäntsälä

## Managed Print Services to boost IT management in a small town

*“We were looking for a smooth way to manage our printer fleet. Brother’s Managed Print Service give us the freedom to focus on value-adding work because printers are smarter and require less attention from us”.*

Markku Anttila, IT Manager at Mäntsälä Municipality

### Mäntsälä municipality in a nutshell

Mäntsälä has approximately 21,000 inhabitants and it’s situated near the Helsinki Metropolitan area. The municipality has about 1300 employees. Mäntsälä is on the rise and home to several large companies. The historical roots of Mäntsälä are in the numerous manors of the area, and the municipality was founded in 1585.

### Using a printing solution saves time

Mäntsälä’s IT department employs two people, so the purchase of ICT services from outside is necessary to ensure all the needed IT functions. Brother’s Managed Print Services enabled the use of personal or small workgroup printers at a reasonable cost and maintenance level. For many employees, the proximity and accessibility of the printer is important.

### Challenge

The IT management of the small municipality only has two employees. Printer fleet management caused extra work and costs. IT Manager was looking for a service model that would solve the problem.

### Solution

Brother Managed Print Services enable the purchase of a printer for personal or small workgroup use at reasonable costs. Due to automatic printing costs tracking and supplies delivery, IT personnel have more time to focus on their demanding tasks.

### Benefits

The cost of printing on a personal printer is competitive compared to other solutions. The Managed Print Service does not bind the IT management’s time or cause unexpected additional costs, as the maintenance or replacement device is included in the service.

## Versatile printing at a daycare centre



“Printing at a daycare centre is a daily task, even though we are aiming towards a paperless working place with electronics systems. I print work roster lists, education plans, memos, and group action plans. In addition, we take printouts for the diversification of children’s activities, for example in the form of new tasks”, says **Terhi Juutilainen**, head of the Myllytonttu daycare centre.

## Teaching still requires printing

“Teachers print tests, assignments, and confidential documents. Cost monitoring is important as we print hundreds of pages every day. The automatic supply delivery makes our everyday work easier“, says Headmaster **Jorma Malmivuori** from Ehnroos



## Efficient work with smart service purchases

“IT management needs to work effectively, so we use a lot of outsourced services. In my opinion, it’s not always smart to do every single task by own staff members, because valuable time should be focused on value adding tasks”, says **Markku Anttila** from Municipality of Mäntsälä IT Management Services.



“Our old operating model for printers caused us extra work. I was looking for a service model, and Brother’s Managed Print Services enable personal printers at a competitive price. We were also helped by the fact that Brother’s representative was an active participant in the multi-vendor environment and took care of partners. SWAP service is also important issue as a relief of our workload at IT management”.

## Further information about Brother’s Managed Print Services, please contact:

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