



Case Study: **VIAPORT**

Brother enhances documentation flow for transport group

Time-saving and increased productivity were two important elements required to help a large transport organisation deliver an improved service to customers.

Technology solutions specialist Brother was chosen to meet the needs of Viaport's truck fleet with its mobile print and scan offering to enable digitisation of documents, save time, boost productivity and avoid unnecessary trips to the depot for its drivers.

The installation of mobile printers with thermal technology and mobile scanners in the cabs of the truck fleet speeds up the process of transmitting documents, giving added value to the client.

Background

The trucks lacked equipment for sending and automatically printing paperwork needed by the driver during their route. Traditionally, the paperwork had to be collected at the company's head office to start the transport service, and delivered at the end of it, in order to initiate the billing process to the client and proceed to the collection of the service. In other words, the transporter had to physically collect or deliver the signed paperwork at the depot, wasting time and fuel.

Solution

Brother's mobile print and scan solutions are ideal for the logistics and transport sector, saving time and increasing productivity through the use of mobile printers, such as the PJ-763MFi, and portable scanners, such as the ADS-1600W.

This addresses two important requirements: automatic printing and digitisation of documents.

The products allow users to print, scan and send documents up to A4 electronically. In addition, the integration of the equipment is easy, thanks to the power supply already available in the truck cabs.

The installation of this equipment has also helped speed up the billing process, as delivery confirmation arrives at the depot before the driver returns.

Benefits

Thanks to Brother, Viaport has achieved speed and efficiency. Drivers have been able to resolve the problem of the automatic sending and receiving of necessary documents, road maps or waybills, in real time and from anywhere.



ADS-1600W



In addition, the billing process has been streamlined, allowing the driver to scan and send the signed delivery note at the time of delivery. In this way, it has been possible for Viaport to offer a greater added value to the client as they can count on total traceability of the movement of their merchandise, improving the service.

“In our company we needed to have a special partner for printing and scanning inside the truck cabin. We didn't know that this could be solved in such a simple way, but thanks to Brother we have proven that combining the experience and relying on a company that knows your needs, everything is possible. Brother's mobile printer and scanner offering allows us to save on productivity and costs while increasing the satisfaction of our employees and customers.”

Antonio Higuera Cruz, president of VIAPORT.



PJ-763MFi

Products - in short:

PJ-763MFi

Mobile printing • thermal print technology
• print speed up to 8 ppm •
Bluetooth connection

ADS-1600W

Wireless A4 scanner • scanning speed
up to 18 ppm • 6.8 cm colour touch-
screen • many scanning features

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